# PROMOTIONAL MATERIALS



A SALE KIT is automatically included with your order. This includes a Consignment Catalog, Artisan Stories Set, 20 Gift Cards, 5 Brochures, and an Order Form.

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#### A SERRY SALE POSTER

Publicize your event on this colorful poster. **00100** Folded, 17"l x 11"w

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To make the most effective use of our resources, only the first two are free.

**00040** Free Catalogs (limit 2) FREE **00141** 5 Catalog Kit \$5.00

C SERRV NEWSLETTER FREE

Current Issue. Multiples available.

00054

#### **D** SERRV BROCHURE FREE

The best introduction to SERRV. Includes our mission and how you can become involved.

**00029** Up to 50

E SERRY OUR WORLD BROCHURE Learn more about selling SERRV products in your church or community.

**00170** Up to 5

# F SERRY CATALOG REQUEST CARDS FREE

Pre-addressed cards for your customers and friends to request catalogs or information.

00221

# FAIR TRADE BOOKS

#### M THINK FAIR TRADE FIRST

With help from their aunt, two children discover the world of Fair Trade and learn how shopping wisely can improve people's lives. Global Gifts, USA

**95660** 36 pages

#### N FAIR TRADE: A BEGINNER'S GUIDE \$14.95

A comprehensive book written by CRS Fair Trade Senior Program Advisor Jacqueline DeCarlo shows how we can help create a positive alternative through Fair Trade. Oneworld Publications, England

**95961** 176 pages

### ${f G}$ SERRV GIFT CARDS - SET OF 20

C

explain why their gift is special. Space inside for a personal message.

00041 Two free sets FREE **00254** Any additional set \$1.00

H ARTISAN STORIES - SET OF 9 \$1.00 Photos with quotes and stories about SERRV's

artisan partners. **00911** 4 1/2"h x 8 1/2"w

#### I AFRICA: WORKING FOR A \$5.00 **BETTER FUTURE**

Features SERRV partners in Africa. Includes brief SERRV intro video.

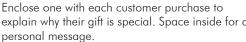
**95505** DVD

#### J SERRY RESOURCES CD FREE

An introduction to SERRV. Includes our mission and how you can be involved.

00912

\$12.99









FREE

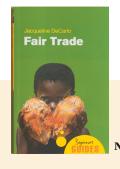
## K DIVINE CHOCOLATE POSTER 00102 17" | x 11"w

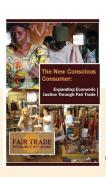
L DIVINE CHOCOLATE LEAFLET

A great introductory 4-panel piece about the Kuapa Kokoo Cocoa Cooperative, the farmers behind Divine Chocolate.

**00261** Set of 10







O NEW CONSCIOUS CONSUMER: PROMOTING ECONOMIC JUSTICE THROUGH FAIR TRADE

Your guide to making more just choices in the global marketplace. A quick read offering a comprehensive overview of the North American Fair Trade movement. The definitive booklet on Fair Trade's various models, success stories, major names, facts and figures, brief history and key challenges and opportunities. Created by the Fair Trade Resource Network.

**95403** 34 pages