

By working closely with partner organizations around the world, SERRV brings high quality and unique home décor, jewelry, kitchen, and food items to you.

Every product is carefully handcrafted by skilled artisans and farmers who face adversity in their daily lives and need the opportunity SERRV provides.



Women in Mali create stunning jewelry pieces for SERRV while they heal from fistula surgery.



SERRV Values

- partnership and collaboration
- communication, transparency, and trust
- sustainable development
- culture, craft, and tradition
- improved quality of life, social and economic justice, and self-determination for low-income artisans and farmers in developing regions
- quality and education

OUR MISSION is to eradicate poverty wherever it resides by providing opportunity and support to artisans and farmers worldwide.



SERRV

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SERRV



www.serrv.org
a nonprofit organization

to enrich
and inspire

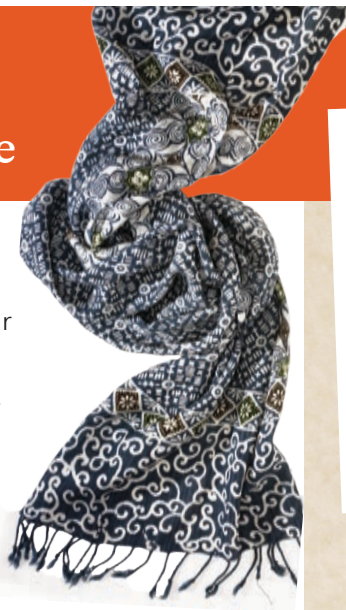
Who We Are, What We Believe

For more than 60 years, SERRV has worked to eradicate poverty through our direct connections with low-income artisans and farmers. We market their crafts and foods, find joint solutions to their challenges, and help them grow and embrace the future.

We support our artisan and farmer partners in making **sustainable development choices** with materials and production techniques, financial resources, and social programs that **benefit entire communities**. Our partners are given a **voice** and are treated with **respect**. They earn a **fair income**, send their children to **school**, develop projects like **community wells and clinics**, and create a better **future** with renewed **dignity**.

As a nonprofit organization, we use all proceeds from your purchases and donations to promote these values in the **32 countries** where we work.

Our experience has taught us that breaking the cycle of poverty builds stronger societies, economies, and **peace**. This knowledge inspires our creativity and unique approach to fair trade.



SERRV Our World

BUY

ENRICHMENT FOR ALL WITH
EVERY SERRV PURCHASE

Visit www.serrv.org to:

- Shop online
- Request a free catalog for yourself or a friend
- Find stores around the country that carry SERRV handcrafts and foods



SELL

PRODUCTS IN YOUR
RETAIL STORE

Visit www.serrv.org/RetailStores

PRODUCTS IN YOUR
COMMUNITY WITH A SERRV SALE

Visit www.serrv.org/SERRVOurWorld



DONATE* or LEND**

YOUR MONEY TO TRAIN
AND ASSIST

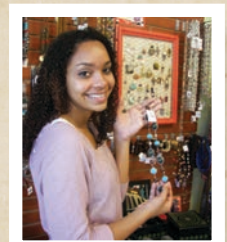
Visit www.serrv.org/donate
or call 1.888.761.8338



VOLUNTEER

YOUR TIME AND SKILLS
WHEREVER YOU ARE

Visit www.serrv.org/volunteer



www.serrv.org

serrvblog.wordpress.com

1.800.423.0071

*SERRV is a 501(c)3 nonprofit organization. Contributions are tax-deductible to the extent allowed by law.
**Investments are only offered by prospectus and available in those states where allowed by law. Please contact us for more information.

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